

Ad formats on www.der-theaterverlag.de

The Theaterverlag publishes the leading performing arts magazines. Our website www.der-theaterverlag.de combines the internet presences of Theater heute, Opernwelt, tanz, and Bühnentechnische Rundschau. The mentioned formats always refer to an ad placement on the respective magazine webpage. Depending on the format the banner will also be displayed on the front page www.der-theaterverlag.de by rotation. The website is responsive.

Banner – half page width

500€ / per week

720 x 505

Format of the magazine pages, ad will automatically be displayed on www.der-theaterverlag.de, as well.
File formats: JPG, GIF, HTML5

max. 720 x 505px
(one below the other in case of responsivity, e.g. tablets)

Banner – full page width

800€ / per week

1140 x 390

Format of the magazine pages, ad will automatically be displayed on www.der-theaterverlag.de, as well.
File formats: JPG, GIF, HTML5

1140 x 390px

Banner – small

300 € / per week

263 x 263

Format of the magazine pages.
File formats: JPG, GIF, HTM

263 x 263px

Newsletter

500€ / per week

620 x 212

Regularly published HTML-newsletter, positioning at the end.
File formats: JPG, GIF, HTML5

620 x 212px
Proportionally corresponding to the banner »full page width«