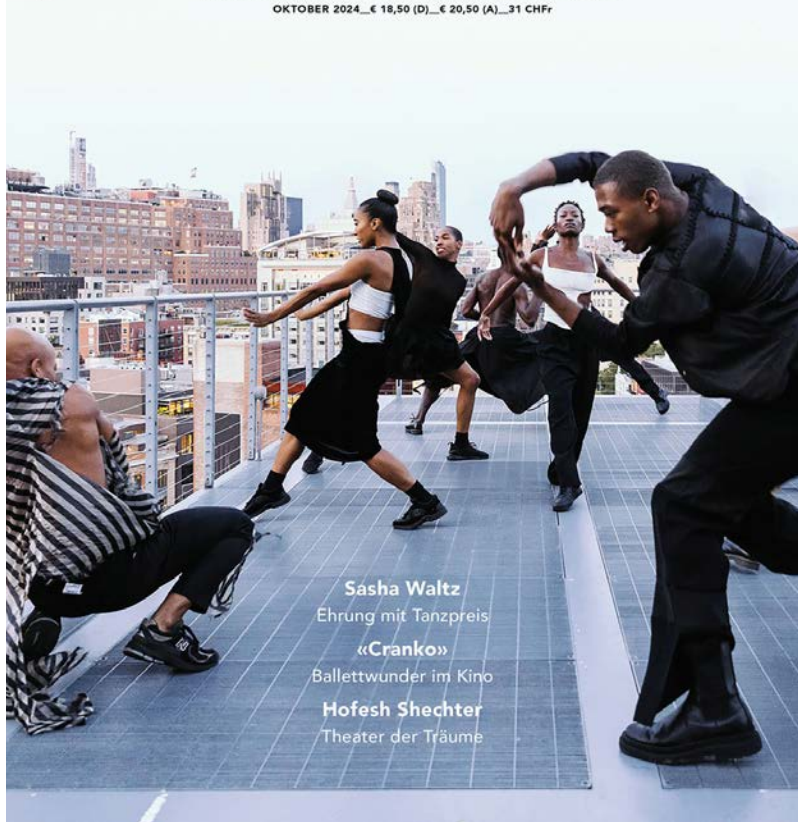




tanz

ZEITSCHRIFT FÜR BALLETT, TANZ UND PERFORMANCE

OKTOBER 2024...€ 18,50 (D)...€ 20,50 (A)...31 CHF



Sasha Waltz
Ehrung mit Tanzpreis
«Cranko»
Ballettwunder im Kino
Hofesh Shechter
Theater der Träume

Advertising rates 2025

tanz Europe's leading dance magazine

- features _____ the most important premieres and festivals
- reports _____ from the dance capitals of the world
- portrays _____ dancers, choreographers and
dancepedagogues
- discovers _____ emerging talents in the dance scene
- presents _____ the best schools and teaching methods
- traces _____ traditional lines in dance history
- introduces _____ books, CDs, DVDs, and websites
- provides _____ practical information on auditions,
workshops and conferences

tanz is the most influential medium for dancers, choreographers, pedagogues – and for the dedicated audience.

tanz brings together the best dance writers and photographers.

tanz makes the language of dance understandable and shows the art of movement in sensuous images.

Contact

Advertisements and digital

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Advertisement rates for our website
 are available by mail on request.

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The Theaterverlag also publishes **Opernwelt, Theater heute, Bühnentechnische Rundschau and Orpheus**

Advertisement parameters and Colours

Magazine size

240 mm wide
300 mm high

Type area

207 mm wide
265 mm high

bleed ad (b. a.) =

+ 3 mm bleed to all sides

Colours

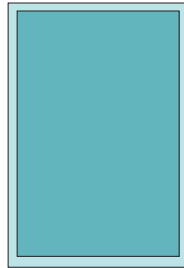
elementary colours of the EURO chart (CMYK)

Profil

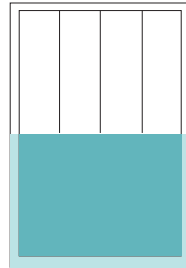
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Printing data

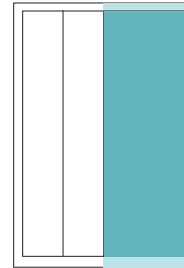
hi-res pdf format



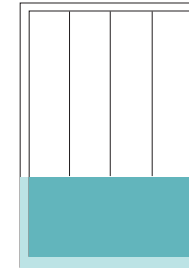
1/1 full page
207 x 265 mm
240 x 300 mm (b.a.)



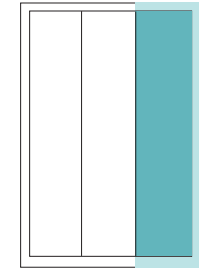
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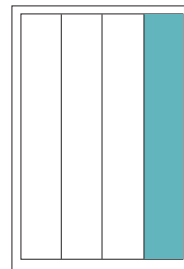
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116 x 300 mm (b.a.)



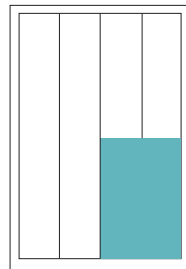
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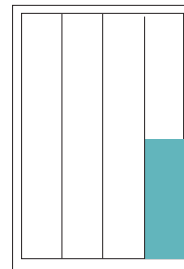
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81 x 300 mm (b.a.)



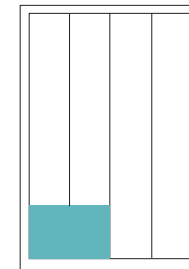
1/4 page narrow vert.
48 x 265 mm



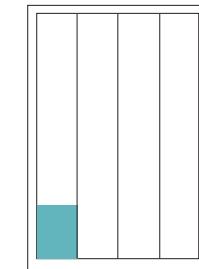
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1/8 page vertical
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1/8 page horizontal
101 x 64 mm



1/16 page
48 x 64 mm

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Schools directory

S

TANZHAUS STUTTART – PRODUKTIONSZENTRUM TANZ UND PERFORMANCE E.V.
 Open Classes für ALLE. Profitraining im Bereich klassisch und zeitgenössischer Tanz
 Leitzstr. 4, D-70469 Stuttgart, Infos unter: www.produktionszentrum.de

3 lines, text only
 400 € per year

M

DANCE EMOTION



freiburger Akademie für Tanz, Tanzausbildung. Ballett, Jazz,
 Modern, HipHop, MTV. Humboldtstr. 3, D-79098 Freiburg
 Tel. +49-761-72524, Fax +49-761-7071238
info@danceemotion.de, www.danceemotion.de

4 lines, logo optional,
 540 € per year

XL

FOLKWANG HOCHSCHULE



Zeitgenössischer Tanz
 Folkwang Hochschule
 Klemensborn 39
 D-45239 Essen
tanz@folkwang-hochschule.de
www.folkwang-hochschule.de

5 lines and more,
 one color image
 1.080 € per year

Charges are (per year,
 including design by us)

Advertisements in our schools directory are annual, i.e. published in all eleven issues in a year and on our website for one year. A link to your website is automatically included.

Advertising rates

Bleed ads 10% price surcharge | **Layout fees** on a time and material basis

Agency fees We grant 15% agency commission with proof of agency involvement and agency billing.

Inserts: Prices and conditions on request

page part	price in € 4c	price in € bw	price in € 4c Yearbook	price in € bw Yearbook
cover II, cover IV	je 3.295,-	-----	2.690,-	-----
cover III	3.190,-	-----	2.590,-	-----
1/1 full page	2.999,-	-----	2.460,-	-----
1/2 page vertical horizontal	1.740,-	1.489,-	1.395,-	1.260,-
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1/4 page vertical narrow vert.	890,-	829,-	790,-	690,-
1/8 page vertical horizontal	499,-	399,-	-----	-----
1/16 page	299,-	259,-	-----	-----

Special formats and special colours available on request

Deadlines

Please send your data via mail to: kusche@kusche-media.com

Issue	Date of publication	Deadline for booking	Deadline for artwork
January 01/25	2024-12-23	2024-11-27	Ad deadline + 3 working days
February 02/25	2025-01-27	2025-01-02	Ad deadline + 3 working days
March 03/25	2025-02-24	2025-01-29	Ad deadline + 3 working days
April 04/25	2025-03-26	2025-02-28	Ad deadline + 3 working days
May 05/25	2025-04-30	2025-04-02	Ad deadline + 3 working days
June 06/25	2025-05-26	2025-04-29	Ad deadline + 3 working days
July 07/25	2025-06-27	2025-05-28	Ad deadline + 3 working days
Aug./Sept. 08-09/25	2025-07-24	2025-06-30	Ad deadline + 3 working days
October 10/25	2025-09-29	2025-09-03	Ad deadline + 3 working days
November 11/25	2025-10-27	2025-09-30	Ad deadline + 3 working days
December 12/25	2025-11-24	2025-10-29	Ad deadline + 3 working days
January 01/26	2025-12-22	2025-11-26	Ad deadline + 3 working days
Yearbook 2025	2025-08-21	2025-07-10	2025-07-16

65 Years
Theaterverlag