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INTERNATIONAL EDITION

tanz-international.com

Media data Advertising formats

Valid from 1 March 2025





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Table of Contents Advertisement

File | 2000 × 1000 pixels

Format: .jpg or .gif (animated)

Linking | To the clients external website (please provide the link!)

Price | €450 per issue

Submission Deadlines (2025) | 24 March, 21 April, 26 May, 23 June, 21 July, 25 August, 22 September, 20 October, 24 November, 22 December.

< Please click on the image to see the advert in action.

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Content

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Full-Page Advertisement

File | 1600 × 2000 pixels

Format: .jpg or .gif (animated)

Linking | To the customer's external website (please provide the link!)

Price | €850 per issue

Submission Deadlines (2025) | 24 March, 21 April, 26 May, 23 June, 21 July, 25 August, 22 September, 20 October, 24 November, 22 December.

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Full page

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INTERNATIONAL EDITION

A new issue is published on the 1st of each month and is updated with current content every following Friday.

Once a new edition of *tanz international edition* is released, previous editions remain available in the online archive for all users – including all advertisements.

The magazine is responsive and multimedia-friendly, meaning adverts can also include video content.

Classic formats such as .jpg or .gif are also possible. If you have any questions regarding file formats, we are happy to assist.

If you would like to book both advertising formats (Table of Contents and Full-Page) simultaneously, please feel free to contact us.

Prices are exclusive of VAT. Agencies receive a 15% agency commission (AE commission) upon proof of agency activity and invoicing to the agency.

Contact

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