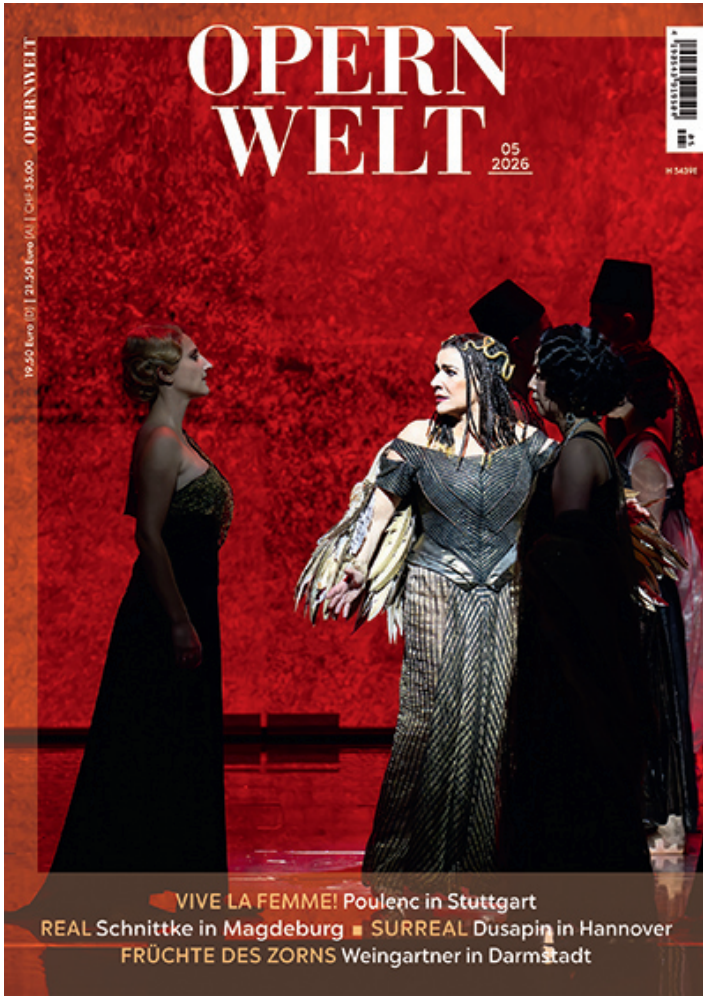

Advertising rates 2027

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Advertisement parameters and Colours

OPERN WELT

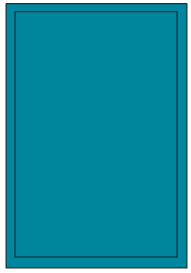
Magazine size
210 mm wide
297 mm high

Type area
179 mm wide
262 mm high

Colours
elementary colours of the EURO chart (CMYK)

Profil
ISO coated v2 300%

Printing data
hi-res pdf format



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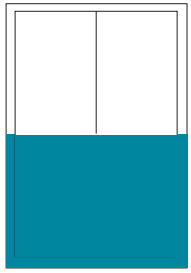

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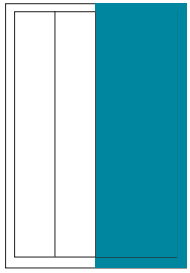

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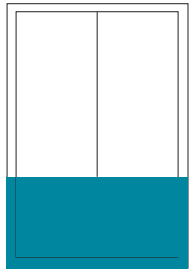

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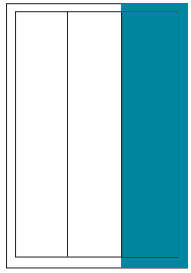

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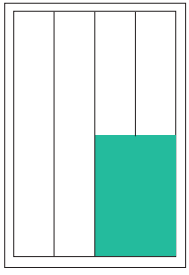

1/4 page vertical
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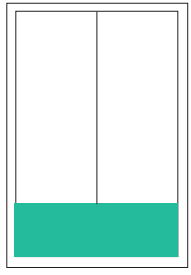

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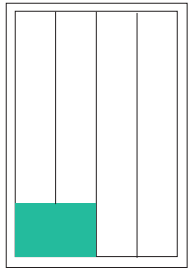

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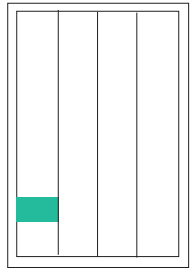

Stopper
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Advertising rates

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Layout fees on a time and material basis

Agency fees We grant 15% agency comission with proof of agency involvement and agency billing.

Inserts: Prices and conditions on request

page part	price in € 4c	price in € bw	price in € 4c Yearbook	price in € bw Yearbook
cover II, cover IV	je 4.850,-	––––––––	3.490,-	––––––––
cover III	4.650,-	––––––––	3.290,-	––––––––
1/1 full page	4.095,-	––––––––	2.850,-	––––––––
1/2 page vertical | horizontal	2.495,-	1.999,-	1.750,-	1.290,-
1/3 page vertical | horizontal	1.795,-	1.499,-	1.390,-	950,-
1/4 page vertical | horizontal	1.495,-	999,-	––––––––	––––––––
1/8 page vertical	895,-	699,-	––––––––	––––––––
stopper	299,-	259,-	––––––––	––––––––

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Special formats and special colours available on request

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Deadlines

OPERN WELT

Please send your data via mail to: **kusche@kusche-media.com**

Issue		Date of publication	Deadline for booking	Deadline for artwork
January	2027-01	2026-12-21	2026-11-26	Ad deadline + 3 working days
February	2027-02	2027-01-26	2026-12-30	Ad deadline + 3 working days
March	2027-03	2027-02-23	2027-01-29	Ad deadline + 3 working days
April	2027-04	2027-03-24	2027-02-26	Ad deadline + 3 working days
May	2027-05	2027-04-27	2027-04-02	Ad deadline + 3 working days
June	2027-06	2027-05-26	2027-04-29	Ad deadline + 3 working days
July	2027-07	2027-06-22	2027-05-28	Ad deadline + 3 working days
August	2027-08	2027-07-27	2027-06-29	Ad deadline + 3 working days
Sept./Oct.	2027-09/10	2027-08-24	2027-07-28	Ad deadline + 3 working days
November	2027-11	2027-10-25	2027-09-30	Ad deadline + 3 working days
December	2027-12	2027-11-23	2027-10-29	Ad deadline + 3 working days
January	2028-01	2027-12-21	2027-11-26	Ad deadline + 3 working days
Yearbook	**2027**	**2027-09-24**	**2027-07-07**	**by arrangement**

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