

2023

## ADVERTISING RATES

**bühnen  
technische  
rundschau**



## DER THEATER VERLAG

Friedrich Berlin GmbH

Karl-Heinrich-Ulrichs-Str. 24  
10785 Berlin

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The **Buehentechnische Rundschau** is the magazine for stage technology, theatre architecture and scenography.

**BTR** is published every two months. We carry information about current technological developments in stage machinery, light- and sound design as well as media technology.

Theater projects in Germany and other countries are documented and presented by outstanding experts. Scenographers, lighting- and sound designers explain how they transform technology into art. News of the industry and of the world live performance, the book market and useful addresses complete our magazine.

**BTR** is read in all German speaking countries. It is disseminated throughout the international theatre community.

The subscription includes the annual product guide "Technik on stage" and an annual special

edition. All products can be ordered separately. All members of DTHG receive the Buehentechnische Rundschau. The "Podium", inserted into **BTR**, is the official journal of DTHG.

### **Range of coverage:**

More than 25.000 readers (subscribers, employees in theatres, firms and institutions)

### **Terms of payment:**

Within 30 days

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### **Purchase prices:**

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### **Advertisements:**

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### **Frequency of publication**

**BTR** is published 7 times a year, including the special edition.

2023

SCHEDULE

| Issue           |             | Topics   | Date of publication | Deadline for booking | Deadline for artwork | Trade Fairs   |
|-----------------|-------------|--|---------------------|----------------------|----------------------|---|
| 1/2023          | Febr./March | new constructions + renovations<br>construction + operations<br>technical innovations  | 2023-02-13          | 2023-01-13           | 2023-01-23           | <b>ISE Barcelona</b><br>31 January to 3 February 2023   |
| 2/2023          | April/May   | special edition Prolight + Sound<br>special part "light + sound"<br>stage technology news<br>review ISE Barcelona<br>preview SET Berlin/Stage Event Tech | 2023-04-06          | 2023-03-08           | 2023-03-17           | <b>Prolight + Sound</b><br>Frankfurt am Main<br>25 to 28 April 2023                             |
| special ed. '23 | June        | <b>SET Berlin</b><br>Stage Event Tech Berlin   | 2023-05-24          | 2023-04-21           | 2023-05-02           | <b>SET Berlin</b><br>05 to 08 June 2023   |
| 3/2023          | June/July   | innovative productions + events<br>vocational training<br>recap Prolight + Sound   | 2023-07-17          | 2023-06-16           | 2023-06-26           |   |
| 4/2023          | Aug./Sep.   | report <b>SET Berlin/Stage Event Tech</b><br>open air events<br>digital projects   | 2023-09-04          | 2023-08-04           | 2023-08-14           |   |
| 5/2023          | Oct./Nov.   | special edition Tonmeistertagung,<br>spezial part "audio technology"<br>season opening – techn. news<br>festivals<br>announcement: JTSE Paris            | 2023-10-30          | 2023-09-27           | 2023-10-06           | <b>32. Tonmeistertagung</b><br><b>Düsseldorf</b><br>08 to 11 Nov. 2023<br><br><b>JTSE Paris</b> |
| 6/2023          | Dec./Jan.   | exhibitions + new productions<br>stage technology news<br>preview ISE Barcelona 2024   | 2023-12-11          | 2023-11-10           | 2023-11-20           |   |

**Magazine format:**  
224 mm x 296 mm

**Advertising rates:**

| page part           | formats (mm)<br>within print space | b/w-price<br>in Euro | 4c-price<br>in Euro | bleed ad<br>+ 4mm<br>to all sides |
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For technical issues, please contact Iris Abel,  
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