

2020

ADVERTISING RATES

**bühnen
technische
rundschau**



DER THEATER VERLAG

Friedrich Berlin GmbH

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The **Buehnentechnische Rundschau** is the magazine for stage technology, theatre architecture and scenography.

BTR is published every two months. We carry information about current technological developments in stage machinery, light- and sound design as well as media technology. Theater projects in Germany and other countries are documented and presented by outstanding experts. Scenographers, lighting- and sound designers explain how they transform technology into art. News of the industry and of the world live performance, the book market and useful addresses complete our magazine.

BTR is read in all German speaking countries. It is disseminated throughout the international theatre community. The subscription includes the annual product guide "Technik on stage" and an annual special edition. All products can be ordered

separately. All members of DTHG receive the Buehnentechnische Rundschau.

The "Podium", inserted into **BTR**, is the official journal of DTHG.

Range of coverage:

More than 25.000 readers (subscribers, employees in theatres, firms and institutions)

Terms of payment:

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Frequency of publication

BTR is published 7 times a year, including the special edition.

2020

SCHEDULE

| Issue | | Topics | Date of publication | Deadline for booking | Deadline for artwork | Trade Fairs |
|-----------------|-------------|---|---------------------|----------------------|----------------------|--|
| 1/2020 | Febr./March | special edition prolight + sound special part "light + sound" JTSE Paris new constructions + renovations construction + operations, management | 2020-02-27 | 2020-01-31 | 2020-02-11 | ISE Amsterdam 11 to 14 Feb. 2020 |
| 2/2020 | April/May | new stage technologies/safety standards afterthought ISE Amsterdam preview BTT Ulm | 2020-04-30 | 2020-03-20 | 2020-03-31 | prolight + sound Frankfurt am Main 31 March to 3 April 2020 |
| special ed. '20 | June | Bühnentechnische Tagung Ulm | 2020-06-10 | 2020-05-08 | 2020-05-19 | BTT Ulm 17 to 19 June 2020 |
| 3/2020 | June/July | theatre festival Berlin/ innovative productions + events report prolight + sound projects in education | 2020-07-21 | 2020-06-24 | 2020-07-03 | |
| 4/2020 | Aug./Sep. | report BTT Ulm open-air events and technologies | 2020-09-03 | 2020-08-07 | 2020-08-17 | Tonmeistertagung Düsseldorf 7 to 10 Oct. 2020 |
| 5/2020 | Oct./Nov. | season opening – techn. news festivals/media introductions to: MEET Vienna, JTSE Paris | 2020-10-26 | 2020-09-25 | 2020-10-06 | PLASA London JTSE Paris MEET Vienna 10 to 11 Nov. 2020 |
| 6/2020 | Dec./Jan. | exhibitions + new productions stage technology news preview ISE Amsterdam 2020 report PLASA London, musicpark Leipzig, and Tonmeistertagung Düsseldorf | 2020-12-14 | 2020-11-17 | 2020-11-26 | musicpark Leipzig 6 to 8 Nov. 2020 |

Magazine format:
224 mm x 296 mm

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| page part | formats (mm) within print space | b/w-price in Euro | 4c-price in Euro | bleed ad + 4mm to all sides |
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