The Buehnentechnische Rundschau is the magazine for stage technology, theatre architecture and scenography. BTR is published every two months. We carry information about current technological developments in stage machinery, light- and sound design as well as media technology. Theater projects in Germany and other countries are documented and presented by outstanding experts. Scenographers, lighting- and sound designers explain how they transform technology into art. News of the industry and of the world live performance, the book market and useful addresses complete our magazine.

BTR is read in all German speaking countries. It is disseminated throughout the international theatre community. The subscription includes the annual product guide "Technik on stage" and an annual special edition. All products can be ordered separately. All members of DTHG receive the Buehnentechnische Rundschau. The "Podium", inserted into BTR, is the official journal of DTHG.

Range of coverage:
More than 25,000 readers (subscribers, employees in theatres, firms and institutions)

Terms of payment:
Within 30 days, 2% sconto in case of prepayment provided that older bills are not overdue.

Payment option:
Deutsche Bank AG:
BLZ 250 700 70,
Kto.-Nr. 024 115 800
BIC: DEUTDE2HXXX
IBAN: DE54250700700024115800

Purchase prices:
Annual subscription: € 99,00
Single copy: € 12,50
Circulation: 6,000 copies

Advertisements:
Verlagsvertretung Monika Kusche
Im Lingesfeld 42, D-47877 Willich
Phone: +49 (21 54) 42 90 51
Fax: +49 (21 54) 4 17 05
E-Mail: kusche@kusche-media.com
info@kusche-media.com

Frequency of publication
BTR is published 7 times a year, including the special edition.
<table>
<thead>
<tr>
<th>Issue</th>
<th>Topics</th>
<th>Date of publication</th>
<th>Deadline for booking</th>
<th>Deadline for artwork</th>
<th>Trade Fairs</th>
</tr>
</thead>
<tbody>
<tr>
<td>2/2020</td>
<td>new stage technologies/safety standards afterthought ISE Amsterdam preview BTT Ulm</td>
<td>2020-04-30</td>
<td>2020-03-20</td>
<td>2020-03-31</td>
<td>prolight + sound Frankfurt am Main 31 March to 3 April 2020</td>
</tr>
<tr>
<td>special ed. '20</td>
<td>Bühnentechnische Tagung Ulm</td>
<td>2020-06-10</td>
<td>2020-05-08</td>
<td>2020-05-19</td>
<td>BTT Ulm 17 to 19 June 2020</td>
</tr>
<tr>
<td>4/2020</td>
<td>report BTT Ulm open-air events and technologies</td>
<td>2020-09-03</td>
<td>2020-08-07</td>
<td>2020-08-17</td>
<td>PLASA London JTSE Paris MEET Vienna 10 to 11 Nov. 2020</td>
</tr>
<tr>
<td>5/2020</td>
<td>season opening – techn. news festivals/media introductions to: MEET Vienna, JTSE Paris</td>
<td>2020-10-26</td>
<td>2020-09-25</td>
<td>2020-10-06</td>
<td>musicpark Leipzig 6 to 8 Nov. 2020</td>
</tr>
</tbody>
</table>
# Formats and Prices

**Magazine format:**
224 mm x 296 mm

### Advertising rates:

<table>
<thead>
<tr>
<th>Page part</th>
<th>Formats (mm) within print space</th>
<th>b/w-price in Euro</th>
<th>4c-price in Euro</th>
<th>Bleed ad + 4mm to all sides</th>
</tr>
</thead>
<tbody>
<tr>
<td>cover II, III and IV</td>
<td>----</td>
<td>2.300,-</td>
<td>3.300,-</td>
<td>224 x 296</td>
</tr>
<tr>
<td>1/1 page</td>
<td>188 x 258</td>
<td>2.100,-</td>
<td>3.100,-</td>
<td>224 x 296</td>
</tr>
<tr>
<td>2/3 page vertical</td>
<td>132 x 258</td>
<td>1.600,-</td>
<td>2.300,-</td>
<td>132 x 258</td>
</tr>
<tr>
<td>2/3 page horizontal</td>
<td>188 x 172</td>
<td>1.600,-</td>
<td>2.300,-</td>
<td>188 x 172</td>
</tr>
<tr>
<td>1/2 page horizontal</td>
<td>188 x 136</td>
<td>1.300,-</td>
<td>2.000,-</td>
<td>188 x 136</td>
</tr>
<tr>
<td>1/2 page vertical</td>
<td>100 x 258</td>
<td>1.300,-</td>
<td>2.000,-</td>
<td>100 x 258</td>
</tr>
<tr>
<td>1/3 page horizontal</td>
<td>188 x 96</td>
<td>1.000,-</td>
<td>1.500,-</td>
<td>188 x 96</td>
</tr>
<tr>
<td>1/3 page vertical</td>
<td>60 x 258</td>
<td>1.000,-</td>
<td>1.500,-</td>
<td>60 x 258</td>
</tr>
<tr>
<td>1/4 page horizontal</td>
<td>188 x 68</td>
<td>800,-</td>
<td>1.000,-</td>
<td>188 x 68</td>
</tr>
<tr>
<td>1/4 page vertical</td>
<td>92 x 126</td>
<td>800,-</td>
<td>1.000,-</td>
<td>----</td>
</tr>
<tr>
<td>1/6 page horizontal</td>
<td>92 x 82</td>
<td>600,-</td>
<td>800,-</td>
<td>----</td>
</tr>
<tr>
<td>1/6 page vertical</td>
<td>60 x 126</td>
<td>600,-</td>
<td>800,-</td>
<td>----</td>
</tr>
<tr>
<td>1/8 page horizontal</td>
<td>92 x 60</td>
<td>400,-</td>
<td>600,-</td>
<td>----</td>
</tr>
<tr>
<td>1/8 page vertical</td>
<td>44 x 126</td>
<td>400,-</td>
<td>600,-</td>
<td>----</td>
</tr>
</tbody>
</table>
Printing Data:
Please submit advertisement data in hi-res pdf format.
The colours used in the documents must be elementary colours of the EURO chart.
For profiling image data and creating proofs the «ISOcoated_v2_300_eci.icc» profile can be used.
In case of black-and-white ads we require a print-out for checking purposes.
While creating your ad please allow for a trim of at least 4 mm on all sides.
Please send your data per mail to: kusche@kusche-media.com

Layout fees
Layout fees on a time and material basis.

Inserts
Conditions and prices on demand.
Please see confirmation order sheet for address of shipment.
Free home delivery. Prior transmittal of insert is required.
Quantity: 6,000 copies

Agency fees
We grant 15% agency commission with proof of agency involvement and agency billing.

For technical issues, please contact Iris Abel,
Phone: +49 30 / 25449574,
E-Mail: abel@btr-friedrich.de

Editorial address:
Der Theaterverlag –
Friedrich Berlin GmbH
Iris Abel, Julia Röseler,
Juliane Schmidt-Sodingen
Nestorstraße 8-9
10709 Berlin
Telefon: (0 30) 25 44 95 60
Fax: (0 30) 25 44 95 12
E-Mail: redaktion@btr-friedrich.de
www.der-theaterverlag.de/
buehnentechnische-rundschau

Publisher:
Der Theaterverlag und Deutsche Theatertechnische Gesellschaft,
represented by:
Karin Winkelsesser, Hubert Eckart,
Michael Merschmeier