

2019

ADVERTISING RATES

**BÜHNEN
TECHNISCHE
RUNDSCHAU**



DER THEATER VERLAG

Friedrich Berlin GmbH

Nestorstraße 8-9
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64682 B

The **Buehnentechnische Rundschau** is the magazine for stage technology, theatre architecture and scenography.

BTR is published every two months. We carry information about current technological developments in stage machinery, light- and sound design as well as media technology. Theater projects in Germany and other countries are documented and presented by outstanding experts. Scenographers, lighting- and sound designers explain how they transform technology into art. News of the industry and of the world live performance, the book market and useful addresses complete our magazine.

BTR is read in all German speaking countries. It is disseminated throughout the international theatre community. Subscribers can read translations on the **BTR-app**.

The subscription includes the annual product guide "Technik on stage" and an annual special edi-

tion. All products can be ordered separately. All members of DTHG receive the Buehnentechnische Rundschau.

The "Podium", inserted into **BTR**, is the official journal of DTHG.

Range of coverage:

More than 25.000 readers (subscribers, employees in theatres, firms and institutions)

Terms of payment:

Within 30 days, 2% sconto in case of prepayment provided that older bills are not overdue.

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Frequency of publication

BTR is published 7 times a year, including the special edition.

2019

SCHEDULE

Issue		Topics	Date of publication	Deadline for booking	Deadline for artwork	Trade Fairs
1/2019	Febr./March	JTSE Paris construction + operations, management new constructions + renovations	2019-02-14	2019-01-14	2019-01-23	ISE Amsterdam 5 to 8 Feb. 2019
2/2019	April/May	special edition proligh + sound special part "light + sound" new stage technologies/safety standards afterthought ISE Amsterdam preview StageSetScenery	2019-03-28	2019-03-01	2019-03-11	prolight + sound Frankfurt am Main 2 to 5 April 2019
special ed. '19	June	StageSetScenery 2019	2019-06-12	2019-05-08	2019-05-17	StageSetScenery 18 to 20 June 2019
3/2019	June/July	theatre festival Berlin/ innovative productions + events afterthought proligh + sound projects in education	2019-07-19	2019-06-24	2019-07-01	
4/2019	Aug./Sep.	report StageSetScenery open-air events and technologies	2019-09-03	2019-08-06	2019-08-14	
5/2019	Oct./Nov.	season opening – techn. news; festivals preview JTSE construction + operation	2019-10-28	2019-09-27	2019-10-08	PLASA London JTSE Paris
6/2019	Dec./Jan.	exhibitions + new productions stage technology news preview ISE Amsterdam 2019 afterthought PLASA London	2019-12-17	2019-11-19	2019-11-28	

Magazine format:
224 mm x 296 mm

Advertising rates:

page part	formats (mm) within print space	b/w-price in Euro	4c-price in Euro	bleed ad + 4mm to all sides
cover II, III and IV	----	2.200,-	3.200,-	224 x 296
1/1 page	188 x 258	2.000,-	3.000,-	224 x 296
2/3 page vertical	132 x 258	1.500,-	2.300,-	132 x 258
2/3 page horizontal	188 x 172	1.500,-	2.300,-	188 x 172
1/2 page horizontal	188 x 136	1.200,-	2.000,-	188 x 136
1/2 page vertical	100 x 258	1.200,-	2.000,-	100 x 258
1/3 page horizontal	188 x 96	1.000,-	1.400,-	188 x 96
1/3 page vertical	60 x 258	1.000,-	1.400,-	60 x 258
1/4 page horizontal	188 x 68	800,-	950,-	188 x 68
1/4 page vertical	92 x 126	800,-	950,-	----
1/6 page horizontal	92 x 82	600,-	750,-	----
1/6 page vertical	60 x 126	600,-	750,-	----
1/8 page horizontal	92 x 60	400,-	500,-	----
1/8 page vertical	44 x 126	400,-	500,-	----

SPECIAL FORMATS AND SPECIAL COLOURS AVAILABLE ON REQUEST

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In case of black-and-white ads we require a print-out for checking purposes.

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For technical issues, please contact Iris Abel,
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Layout fees

Layout fees on a time and material basis.

Inserts

Conditions and prices on demand. Please see confirmation order sheet for address of shipment.

Free home delivery. Prior transmittal of insert is required.

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